

Foundation 3.0

Why impact and program related
investments should be part of
foundations' toolbox



shaping impact
shaerpa

noaber foundation

EVPA
EUROPEAN VENTURE PHILANTHROPY ASSOCIATION

audit

corporate

2004

societal impact

Deloitte.

PEEK

rigida

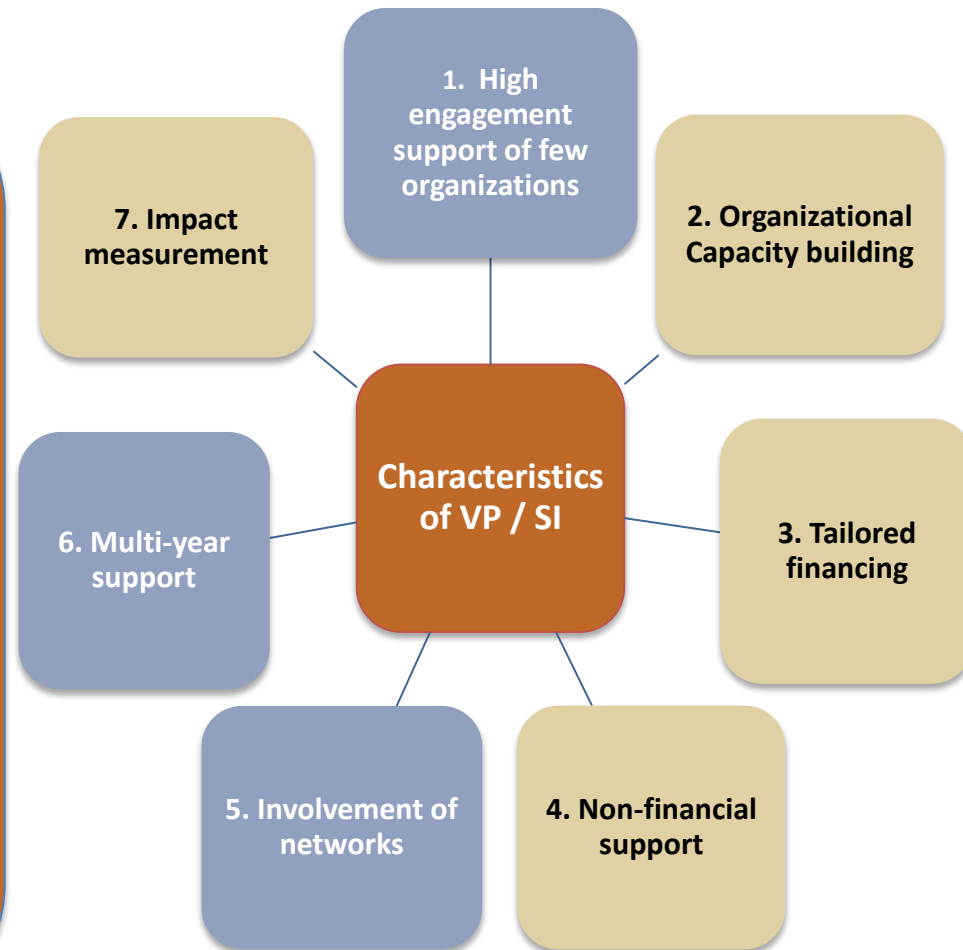
pwc

ASM

PROMETRIC
TEST CENTER

VP & SI - definition

- Venture Philanthropy & Social Investment **work to build stronger societal purpose organisations** by providing them with both **financial and non-financial support** in order to increase their societal impact
- The VP/SI approach includes the use of the **entire spectrum of financing instruments** (grants, equity, debt etc.) and pays particular attention to the **ultimate objective of achieving societal impact**

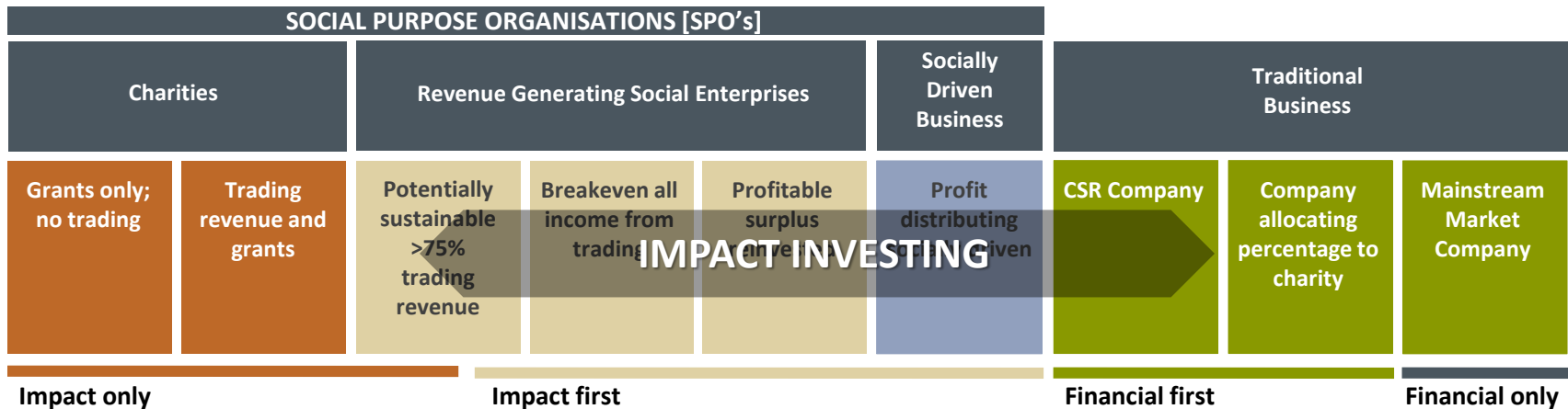


spectrum

Primary driver is to create social value

Organizations can create 'blended' social and financial value

Primary driver is to create financial value



Based upon: John Kingston, Venturesome

endowed foundation

**Endowment
management**

**Impact
management**

endowed foundation

Endowment management

Impact management

Why VP?

Increased impact as SPO¹:

- improves service delivery (81%)
- improves management (69%)
- more sustainable and fundable (68%)
- clearer focus on impact (91%)
- improve impact measurement (84%)

Why PRI?

- educational effect of investment
- investment encourages sustainability
- more efficient use of money (recycling)

¹ Inspiring Scotland's first 5 yrs – an independent research

endowed foundation

Endowment

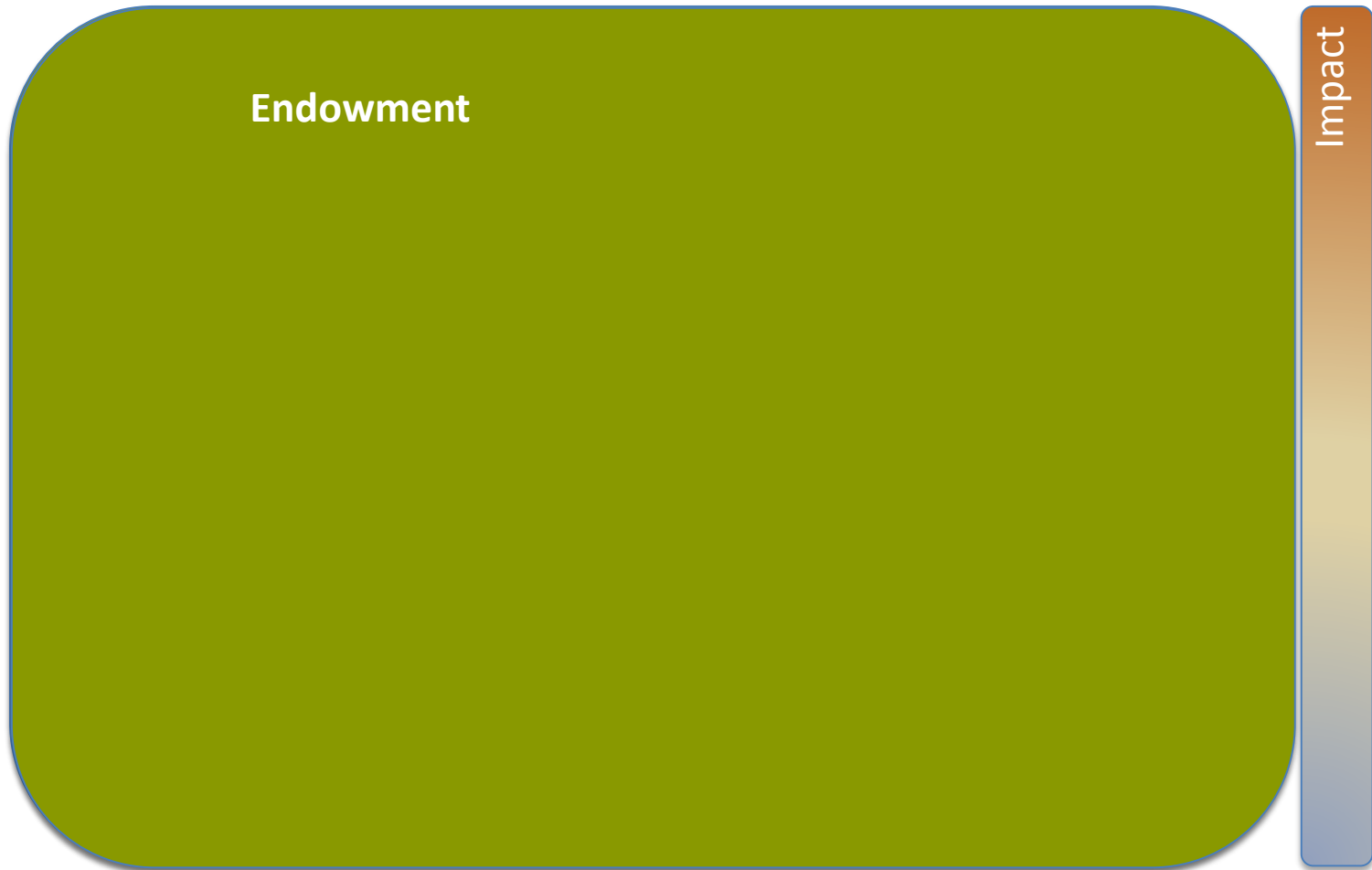
Fiduciary duty?

Negative screening!

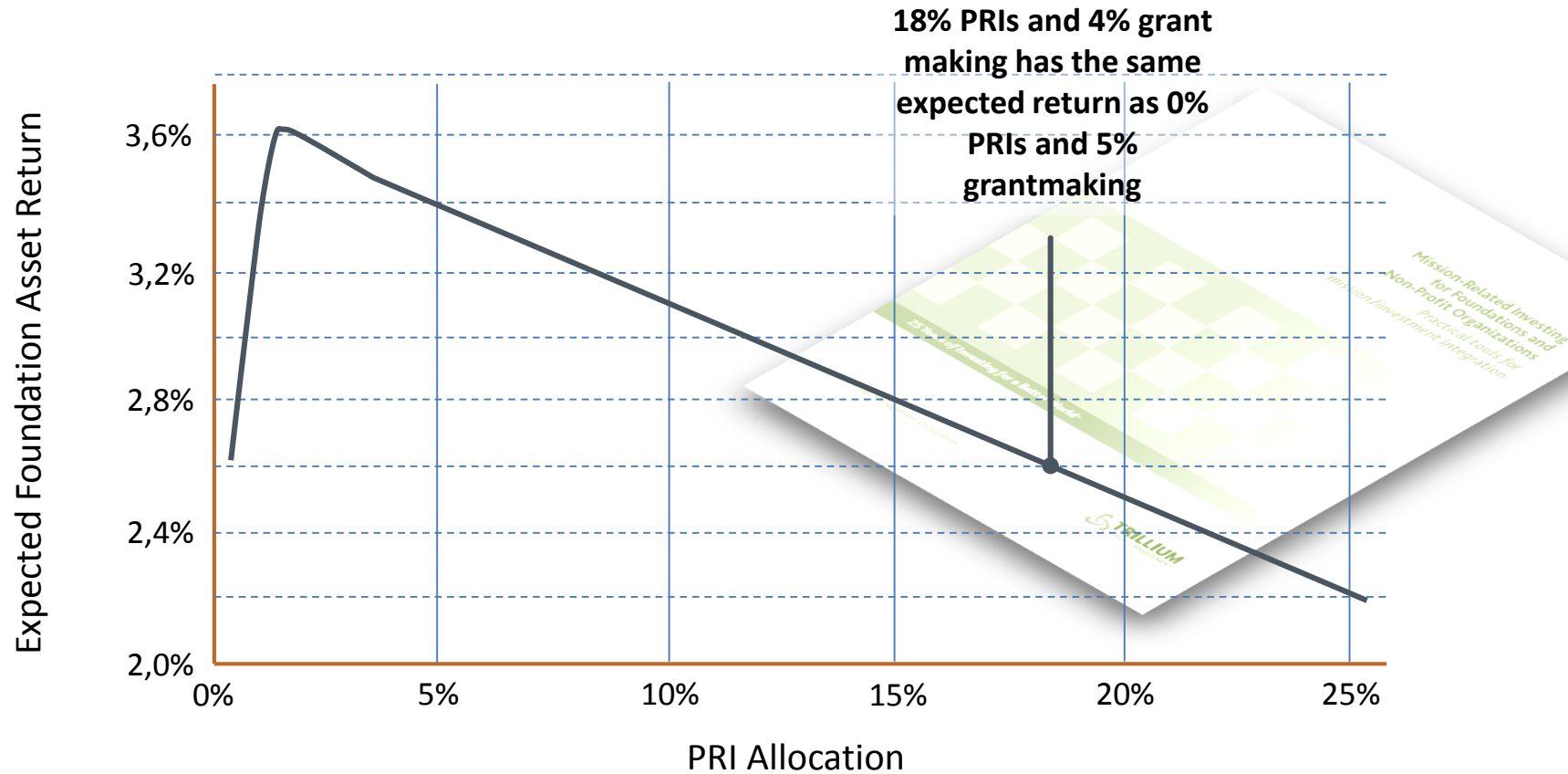
Impact



endowed foundation



foundations' return



Mission-Related investing for Foundations and Non-Profit Organizations; Practical Tools for Mission/Investment Integration; Trillium Asset Management

in conclusion

VP and PRI = must CONSIDER on impact mngt side

Impact Investment = must DO on endowment mngt side

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